



#1 Collaboration Mobility Application



Light Paper

Value impact in Mobility through sharing Economy

January 2025

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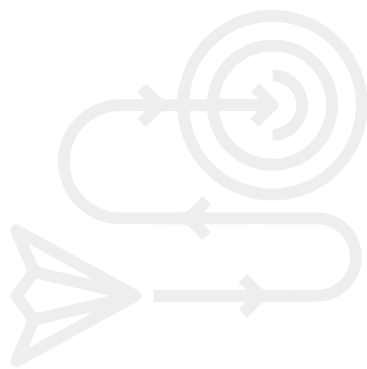
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Our Vision & Solutions



Why Spotiz?



Market potential

The sharing economy markets have significant growth potential, with USD 761.4 billion by 2030, at a CAGR of 28%. It is due to urbanization, population density, and informal economy development.



Innovative Technology

Super Apps, Geolocation, real-time availability tracking, automated payment systems, and integration with smart city spirit.



Scalability

Our services are already available in Europe, Africa and India. Our Super App technology is built up for fast scalability with multi-services, multi-currencies, multi-languages and multi-fiscality management.



Disruption of Traditional Models

The sharing economy model has disrupted various industries, especially in mobility and home rental. Spotiz wants to expand it and revolutionizes the way people win money, find, book, and pay services.



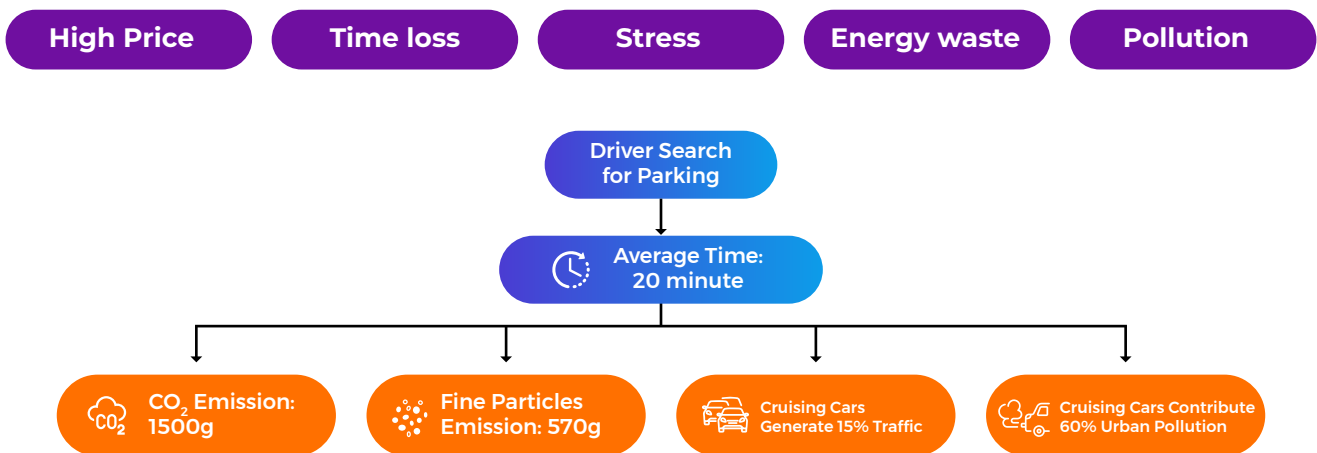
Sustainability

We encourage people to save driving time and money to lower traffic congestion & pollution. We maximize mobility services use to have social and ecological impact. Spotiz provides training to providers to support informal providers.

Last Mile Mobility Pains

How frustrating to take longer to find a parking space than the journey you've just made!

How much time lost to find the best garage services at the best price for my vehicle?



Before using Spotiz our users said:

- “I don't go to the city anymore because it's too long to find a place.”
- “The price of parking spaces in city centres is becoming too expensive (at least €3 to €4 per hour). And to enrich big companies or the city!”
- “I got problems to find the right service at the right price to maintain my vehicle!”
- “As an individual, I got some skills or assets, and I did not know how to promote it!”
- “My business suffers from not being known even though all my customers are very satisfied with my services!”
- “It takes too much time and money to find the right services for my vehicle.”



Our Services

Spotiz SUPER APP : The green mobility app



Spotiz presents itself as the one-stop shop in the world of mobility, offering a single platform for drivers looking for the most reliable and competent garage services.

SUPER APP : Find the best mobility spot!

Already available



Garage spots: Compare and see all garage services for your vehicle around you.



Private spots: The “AirBnB Parking” feature. Increase the spots in tense areas & revenues.



Electric Chargers: Facilitate charging journey by redirecting to the closest private charger.

Coming soon:

Ride sharing, Gas stations, Car sales, Car rental, ...

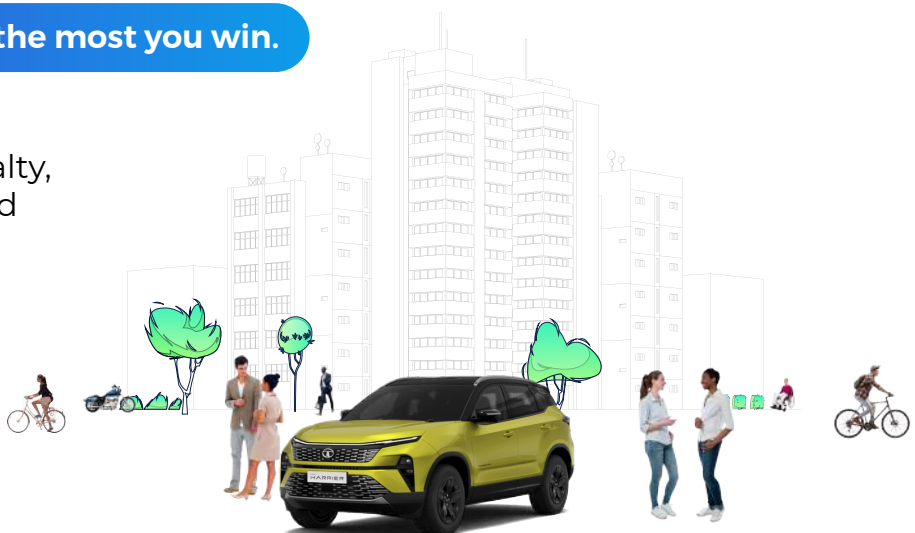
Spotization: Digital Economy Model



Users, Providers & Members are involved on all Spotiz Services. They gain on the number of transactions carried out in the application.

The most you use Spotiz, the most you win.

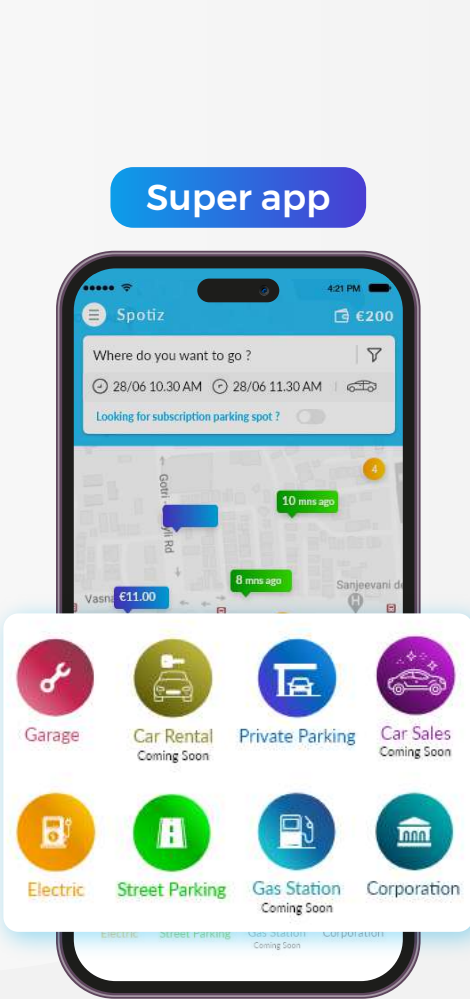
- This increases user loyalty,
- Relationship loyalty and
- Financial loyalty.



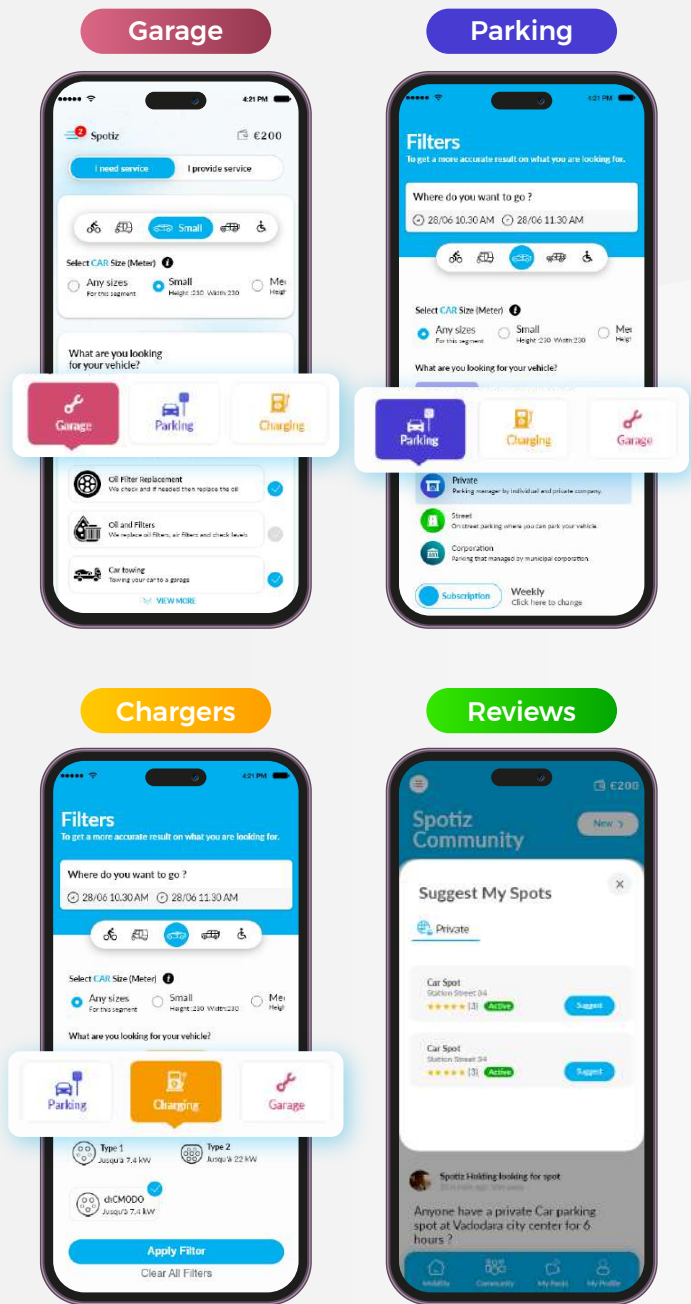
Super App Services for all vehicles



Spotiz SUPER APP : The green mobility app



And many other spots to come!



User Benefits

Targets

Motorists, executives, professionals, entrepreneurs, civil servants, private-sector employees, etc.



Benefits of user membership

- Full access to the platform.
- Access to services: Garage, Parking, Car wash, Maintenance, Service station, Charging stations, etc.
- Guarantee and deposit of 2.5% of the service amount. The balance is paid by credit card, mobile money or cash to the service provider.
- Earn SPOTS with your frequency of use.
- The more I book with the application, the higher the value of my SPOTS. ★★★★★
- Right of governance: participate in the application's functional choices.

Benefits Providers

Targets

Garage professionnels, Garage particuliers (informel), Stations-services, Concessionnaires de véhicules, Vendeurs de voitures Occasion, Assurances auto, ...



Benefits of user membership

- Full access to the platform.
- Customer acquisition. ★★★★★
- Increased sales.
- Fast onboarding (5 minutes to create a spot).
- Traceability of reservations.
- Rating and evaluation of services: e-reputation.
- The more I sell my services, the higher the value of my SPOTS.
- 1/2 day training as a garage provider on “how to get more customers?”

What is Spotization?



The SPOT, our digital voucher to:

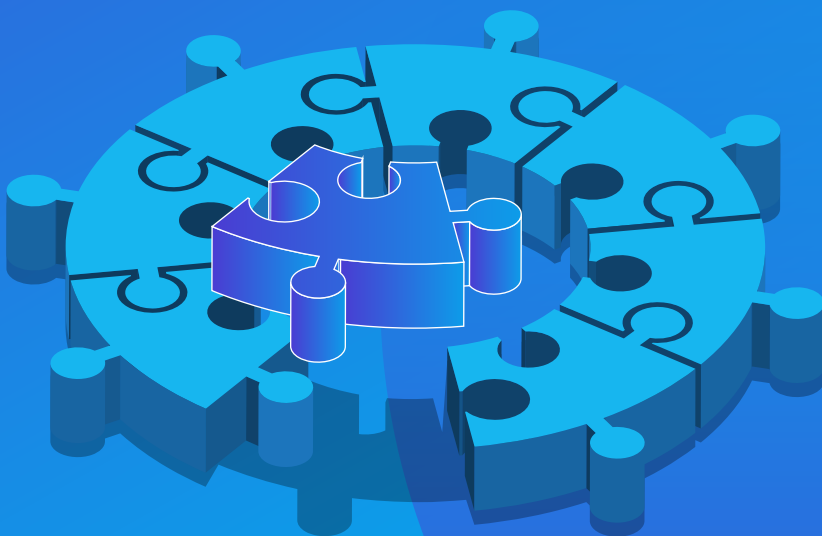
- Pay for application provider membership
- Book services for users,
- Pay commissions to Spotiz in advance for providers,
- Reward user commitment with free tokens.

Spotiz wants to develop **collaborative economy** and **shares its values with its members** : Users, Providers & Affiliated Associates.

The aim is also to generate and share the financial value created with our loyal users.

With the SPOT Token, members get value of app usage:
"The more I Spotize, the more I earn!"

1 SPOT = 10 CHF



Business Model



Users

- Booking for 2.5% of services ordered in SPOT.
- Processing fees 0.25%
- Pre-orders for services payable in SPOT.



Providers Garage / Parking

- Annual subscription of 10 CHF payable in SPOT (Free 1st year).
- Commissions paid in advance in SPOT: 10% on the amount of the service (Display of the corresponding turnover in FIAT).
- In-app Marketing campaigns



In App Spots

- New type of spots available in the app (through API's)
- Examples: Gas stations, Food, Chargers, ...



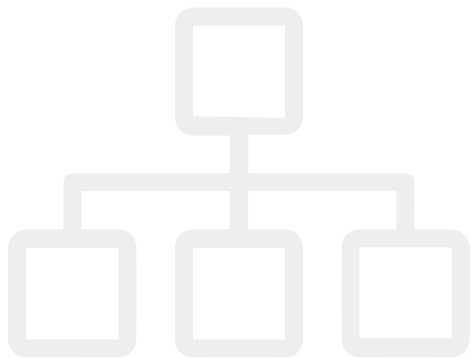
Super APP Partners

Cost Per Lead = 1 CHF per lead average.

- Based on C2C or B2C.
- Based on service type.
- Based on the region



Our Organization



Our Group and Subsidiaries

We are

#People2People



#collective intelligence



#sustainable



Spotiz Holding SA



Spotiz SA



Spotiz Suisse SA



Spotiz India LTD



Spotiz Ivory Coast SA



Spotiz France SAS

- Governance
- Finance
- Legal
- Branding
- Marketing
- Sales
- Development
- Applications
- Support.



Shareholding structure

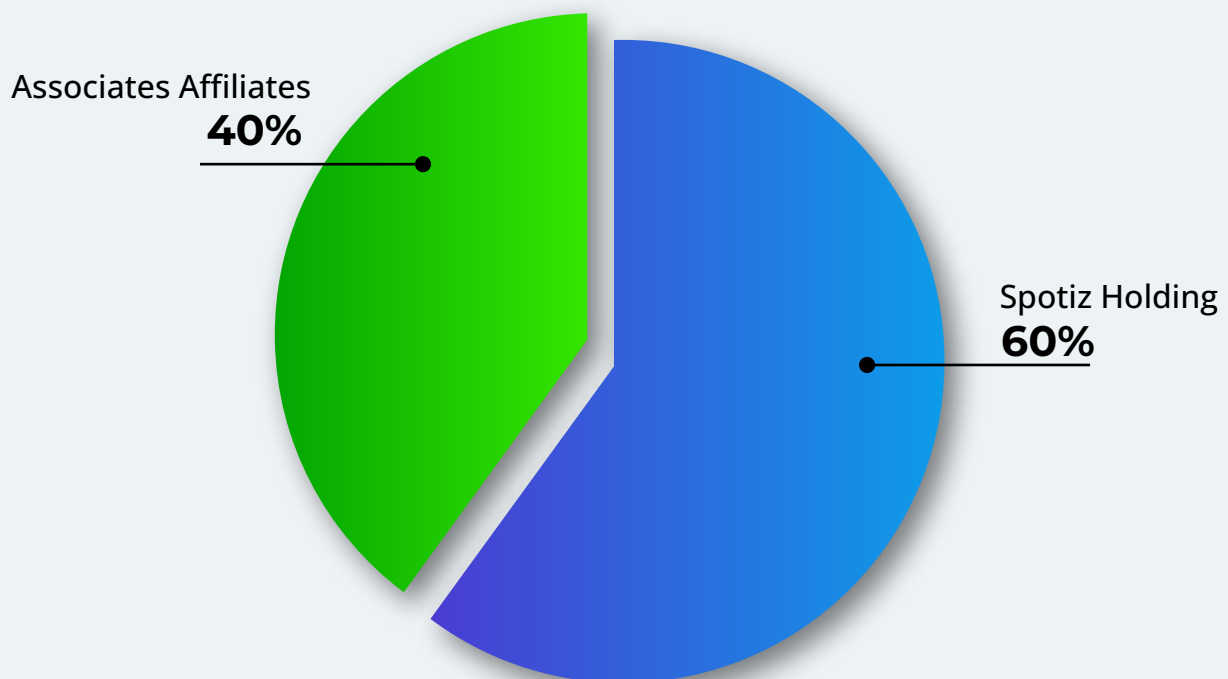
Spotiz Subsidiaries

Spotiz SA in Switzerland manages the subsidiary: governance, finance, legal, marketing, administration, etc.

Spotiz Subsidiary is responsible for supervising and developing local operations.

Distribution of profits

The subsidiary's profits are redistributed in proportion to the number of shares offered to the Spotiz shareholders, including local Spotiz 50 Associates.



Team & Timeline

We are People2People & Sharing Economy



Chris Rencien – CEO & Co founder
20 years in Software Industry & Business Development. Passionate about human stories and business success & NBA fan.



Parbat Pithiya – CTO & Co founder
10 years in Software Development. Leader on IT project & Entrepreneur. Passionate about human development and Indian vegan food.



Achille Agbe – Finance & Strategy
10 years in Equity. Specialized in DeFi & Assets Tokenization. Author, speaker, and consultant, recognized by Forbes & UNESCO.



Ish Anand – Board Member
30 years + of work experience in Corporates, the Startup Ecosystem and as an Entrepreneur across 5 continents.



Media

Launch

Launched in 2020, Spotiz is an innovative platform revolutionizing last-mile mobility in urban areas. Our mobile application connects users to essential mobility services, such as parking, vehicle maintenance, and electric charging stations. With an established presence in Switzerland, France, India, and expanding into Africa, Spotiz addresses urban congestion and pollution challenges while fostering a collaborative economy.



Last launch in Ivory Coast:

- **Spotiz Ivory Coast subsidiary launch for Spotiz 50 Ivory Coast: January 23, 2024.**
- **Official launch: November 16, 2024, with Spotiz 50 Ivory Coast associates and garage owners.**



NCI News - Ivory Coast TV



Official Launching

Testimonials

A Word from a Spotiz 50 Associate:

Alain Yves AKOUDJOU - Spotiz 50 Ivory Coast President

"As a member of Spotiz 50, I am proud to be part of an initiative that combines technological innovation with social impact. Our unique 'Spotization' model not only resolves urban mobility challenges but also builds an engaged community and generates value for all participants. It's an investment in the future of our cities and our planet."



A Word from a Garage Owner:

Mohammadi ZOGBA - Garage

"Joining the Spotiz platform has transformed my business. Thanks to the app, I've increased visibility, gained new clients, and improved reservation management. The rating and review system has motivated me to continuously enhance service quality. Additionally, the Spotiz training program has helped me structure my business management."

A Word from the Union President:

Lambert YOUZAN, President of the National Union of Professional Mechanics

"Customers will come to us, and there will be less paperwork. We feel recognized in a profession we love, which hasn't always had a good image. We feel supported in our professionalization, our relationship with our customers, and our financial structuring."



A Word from a User:

Pascal Pigury - Driver in France

"Spotiz has significantly simplified my urban travel by ensuring I never make unnecessary trips. I can book the best services in advance at my desired price. Whether finding parking quickly or scheduling car maintenance, the app is indispensable. I particularly appreciate the rating system that helps me choose reliable providers. With the upcoming SPOT Vouchers system, I'll even be rewarded for frequent app use."



**Our subsidiaries
with spotiz 50**



50

Spotiz 50 : local Business clubs for mobility

Spotiz isn't just a mobile application, it's the tip of the iceberg! Above all, it's the collective **#intelligence** of our community of **#users** and **#providers**, our **#affiliated** associate members and our **#team**!

The "Spotiz 50" business club is made up of 50 affiliates associated with Spotiz, committed to excellence in Mobility in their country, at the service of users and service providers. It is a shareholder in the local subsidiary, helping it to succeed.

Mobility is a priority for the country's development, mobility services more fluid for drivers, promoting and reducing the impact on the environment.

Associate-Affiliate Missions

Spotiz 50 : local Business clubs for mobility



A driving force for continuous service improvement.



Study all country regulation and compliance to be ready for launching.



Ensure the animation of communities: Providers, Users, Prescribers, B2B.



Add new Spots to the application: Garage, Parking, Service stations.



Participate in the governance of the subsidiary and strategic decisions.

Tokenomics

7000 SpotMs | 1 SpotM = 300 CHF



SpotM and Spot



SPOTM vouchers are a digital membership card to the Spotiz 50 Business Club and represent the Associate Affiliate's share of governance in the SCP according to the number of vouchers purchased. The value of **1 SPOTM = 300 CHF** (Swiss Francs)*.

They will also give access to SPOT Coins, which will be the currency of the Spotiz mobile application at the end of 2025. This way, you will have the proportion of your SPOTM vouchers in SPOT Coin when it is launched, **1 Spot Coin = 10 CHF** (Swiss Francs)*. Example: You have purchased 1 SPOTM, you will have 30 SPOT Coins (these conditions may change).

SPOT Coins will be the currency of the app and allow app users to have access to the platform, pay for services in the Spotiz mobile app and membership.

Conditions for becoming an Associate

- Purchase of a minimum of **1 SPOTM (NFT) = 300 CHF**
- with a maximum of **50 SPOTMs (NFT) = 15,000 CHF**
- Enter a minimum **2 Garage Spots** in the application
- Enter **10 People** in the application

1 SPOTM = 300 CHF = 30 SPOTs offered

Private Sale per country = 1,335 SPOTMs

Exclusive Advantage: Free shares for the first 50 Affiliates Associates

40%

Free offer of 40% of Spotiz local subsidiary shares

to the first 50 Affiliates - Associates.
1'335 NFTs are available per subsidiary.



Annual profit allocation criteria* :

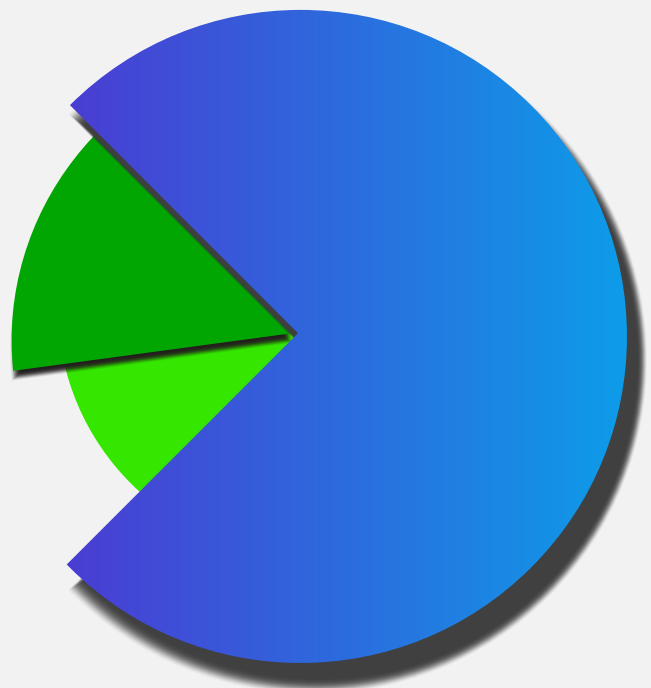
- Participation in governance meetings (10%),
- Addition of suppliers and users (20%),
- Purchase of token vouchers (70%).

* Criteria are subject to change.

50

Associates - Affiliates / countries:

Subscription closes when 50 affiliated members are reached.



How to become Spotiz 50 Associate Affiliate?



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