

# Spotization

Invest on sharing economy, the spirit of collaboration and ecology

## **Our Vision**



Resources are not inexhaustible; many stranded assets can be made available to the community. This promotes ecology and local solutions.

We value People2People exchanges, facilitating the sharing economy and inducing gains in terms of carbon footprint.

#### A new model to strengthen the community

We want to create the conditions for the development of the sharing economy, community spirit and collaboration on impact projects.

Understand and implement tomorrow's solutions today!



## From Spotiz to Spotization

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#### From People2People Green Mobility App



Spotiz created in 2020 a collaborative P2P mobile application (People2People) on last mile mobility. It provides real-time access to parking spaces and/or vehicle charging.

The positive effects are threefold: Develop local collaboration, the sharing economy and fight against pollution in the city (20 mins is the average time to find a parking space, it releases 1'400g of CO2).

#### To cooperative and Impact models



Over the past year, our day-to-day experience with collaborative models, the sharing economy and impact has forged our expertise. Organizations have also asked us to model these principles in other sectors.

We have therefore looked at the innovative models that Blockchain projects bring, completely adapted to our values and our challenges:

- From the collaborative economy to the sharing economy,
- From collaborative spirit to community management,
- And from ecology to impact.

Spotization is about eco-responsible people becoming members of a participative economy, by investing and/or participating in impact projects.



## What is Spotization?

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We have learned a lot about collaborative models, the sharing economy and impact. We are able to offer our **Spotization models**. Organizations are already asking us to support impact projects in this way.

We want to structure the **sharing economy** and the **community spirit** on projects with an **ecological**, **social**, **patrimonial and memorial impact**.

- 1. Create **governance** around asset management (DAO)
- 2. Calculate **impact** with specialized indicators (Web3) to value the asset
- 3. Raise a **Reserve** to unlock assets, incubate projects or repair impact
- 4. Incubate projects to promote the impact of the sector

We are setting up a new business model based on an evergreen fund on the Blockchain.



## Why doing Spotization?



#### Structuring the community spirit

Create or structure links between people with common projects and ambitions



#### **Pooling of projects and resources** Projects are stronger together in terms of collaboration, funding and impact



**Measuring impact to evaluate projects** Quantify and value the impact of projects to devalue or revalue project assets



**Strengthening and empowering the community** The community will have governance and management rights over the projects





## The model



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The first step is to set up an NFT to manage the governance of the Spotization.

#### Spotization is based on 3 pillars of the Blockchain project :

- A **DAO** governs with investors, stakeholders and partners
- A **Reserve** fixes the negative impact and finances impact projects.
- A Launchpad selects and incubates impact projects



#### 3 entities to accelerate Spotization :

- **Spotiz Institute** : Our consultants analyze, train and coach on the community economy and the impact in Web3 mode.
- **Spotiz Technologies**: Our platform sets up the technological infrastructure for the implementation of Spotization, either on its behalf or by selecting the right partner.
- **Spotiz Countries** : We are present in Switzerland, Africa, India and France to meet specific local requirements.



## **Use Case Green mobility**



#### **Use Case 1: Parking spots**

Cities remove parking lots; users have no place to park!

There are private parking lots unoccupied or for sale, the Spotiz community may be interested in owning this property and/or its use.

#### Issues:

- Lack of parking spaces
- Not everyone takes public transport or a bicycle
- Parking prices are expensive

#### **Benefits of Spotization:**

- Create Parking spots in tension areas
- Members got specific prices on Parking sessions
- Buy existing parking spot for Spotiz members
- Sharing of rental profits
- Very interesting return on investment



#### Use Case 2: Electric chargers

Not enough electric chargers according to demand!

The number of electric vehicles is far bigger than the charging stations available. Private owners could rent charge to community

#### **Issues:**

- Lack of chargers
- Time to charge can be very long
- Private power chargers are expensive

#### **Benefits of Spotization:**

- Create new charging points for members
- Members got specific prices on charge
- Rent existing chargers to community
- Sharing of rental profits
- Very interesting return on investment

## Roadmap

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#### What we achieved



## Tokenomics



### Invest and take part in impact projects and the cooperative economy!

To federate a community around Spotization, we have decided to set up a **Decentralized Autonomous Organization** (DAO), which will govern the underlying activities of Spotiz Blockchain. Indeed, the members of this DAO will be able to actively participate in Spotization, a cooperative economy, by investing and/or participating in the development of impact assets.

#### A New Model for Community Enhancement

These investments will be made after a favorable decision by vote of the DAO, with the common treasury. This common treasury will be created by the initial participation of each member. These participations are materialized by an NFT. Each member can hold several NFTs depending on the amount of investment desired. Our private sale starts from January 15th 2023 until January 20th 2023.

Private Sale Public Sale Team Partners Advisors	<b>NFT Number</b> 1'200 5'600 100 50 50	<b>Unit Price</b> 250 CHF 390 CHF - -	
<b>Private Sale</b> Community Treasury DAO Technical Development & Audit Spotiz operating costs		<b>Allocation</b> 105'000 CHF 95'000 CHF 100'000 CHF	

Spotization together!





**Chris Rencien** CEO & Co-founder *Entrepreneur & NBA Fan* 



Parbat Pithiya Product & Co-founder Technologies & Dev



Jonathan Combary Data Analyst Models & Blockchain



**Jérémy Giraud** Strategy & Marketing Web3 specialist



**Pierre Yves Cots** Finance CPA & Administrator

## **Our partners**







## Liens

#### Find out more

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#### Stay in touch

- in <u>https://www.linkedin.com/company/spotiz</u>
- <u>https://twitter.com/AppSpotiz</u>
- <u>https://www.instagram.com/spotizapp</u>
- https://discord.gg/DGDN46zgWu

Spotization together!





# Spotiz

## Making sense To the sharing economy, the spirit of collaboration and ecology

Private Sale - Janvier 2023

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